

# ANNUAL REPORT

2021



broadscope

DISABILITY SERVICES

# Mission

To advance opportunities for people with disabilities and their families.

# Vision

A world where people with disabilities and their families have the same opportunities as everyone else.

# Focus

To enhance the lives of people with a broad scope of disabilities and their families by fostering inclusion and empowering freedom of choice.



# What Sets Broadscope Apart?



"Our commitment to the people we serve sets Broadscope apart. Our commitment to provide that service in a timely and individualized manner. Our staff works extremely hard to support our clientele, always going the extra mile to help."

**-Becky, Broadscope Program Manager**



"Our mission of advancing opportunities for people with disabilities shines through in our Respite Care and Fiscal Agent programs. We are supporting families with our commitment to the highest level of service."

**-Sara Barron, Broadscope Fiscal Coordinator**



"Broadscope has always stood out because of the agency's commitment to advocate and maximize the independence and choices for individuals with disabilities. It is ingrained in the culture."

**-Nan Upright-Sexton, Broadscope Representative Payee**



"Broadscope staff really cares about our clients and also cares about one another. We're co-workers but it's also a family like feeling here. Everyone has each other's backs."

**-Martha, Broadscope Receptionist**



"We pride ourselves on individualizing our approach to ensure that everyone is meeting their potential and living their best life - the way THEY want to live it. The most gratifying thing that we can do is to empower individuals with the freedom of choice."

**-Mary, Broadscope Executive Director**

# Doreene's Story of Success!



Doreene, a consumer in the Independent Living Services program, has found the true meaning of success: trying new things, meeting new friends, and prioritizing her happiness and wellness.

## A Little Background

Doreene and Christy, her Broadscope Community Support Worker, started working together last Spring. They hit the ground running with goals and expectations for the upcoming year. Doreene made it clear she wanted to come out of her shell and explore the world to expand her horizons.

## Trying Something New

Having Christy's support has helped Doreene develop the confidence to step outside her comfort zone and try new things. Christy connected Doreene with a travel agency called Going Beyond Travel! This organization coordinates day and weekend trips for adults with disabilities within and outside of the state of Wisconsin. Doreene was timid at first, but Christy provided her

with support and reassurance, which ultimately led Doreene to schedule her first trip! Doreene successfully made her way up to Lambeau Field, allowing her to explore shops, tour the field, see the Packers practice, and engage with new friends! This was not the only first for Doreene this year; she also made her way out on the water by boat for the first time and took part in Broadscope's Holiday party at the Domes.

## Safe, Stable Housing

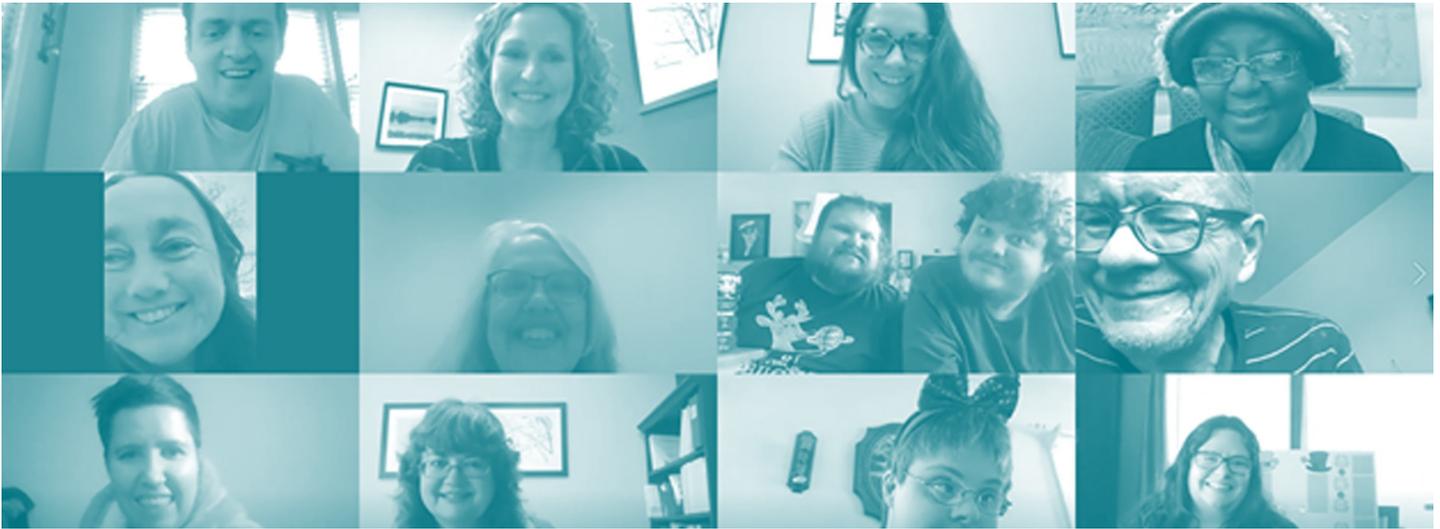
Among her new engaging activities, Doreene has also been setting up safe spaces for herself. Previously living in inadequate housing that was expensive and not fulfilling her needs, Doreene and Christy were able to successfully secure Doreene a brand-new apartment!

## What is next for Doreene?

Settling into her new home environment and participating in community events are high on Doreene's priority list. Most importantly, Doreene is looking forward to setting new goals and celebrating her accomplishments.



# Broadscope *Bright Spot*



Introducing the Broadscope "Zoom Crew":

The Broadscope team holds monthly zoom activities to keep our consumers engaged and connected since the beginning of the pandemic. Although this group of consumers didn't know each other very well prior to these activities, bonds began to form, and friendships grew.

Zoom Crew activities focus on areas including Education, Health, Recreation, and Arts and Culture. Monthly activity packets that match the zoom theme are sent out to clients who could not attend the zoom activities.

Last summer, the crew gathered for their first in-person activity at the Milwaukee Milkmen game. We are excited to offer additional opportunities to help these new friendships thrive!

## Employment Support Grows

2021 was an exciting year for Broadscope's Milwaukee County Employment Initiative. This program serves individuals with disabilities, ages 14-30. Targeted work includes education and outreach, supportive services, employment services, as well as development, and participation in community events.

Through this, Broadscope formed several new community partnerships, including Owen's Place, Pathfinders, and Housing First. These partnerships allowed Broadscope to connect and offer services in the community to individuals who may have missed out on the vital school-to-work supports they need to thrive.

On Nov. 15, 2021, Broadscope hosted the 2nd Annual Resource and Employment Expo at Owen's Place which included seventeen community-based vendors. The expo's goal was to connect individuals and families to community resources in a free, fun, and interactive environment.



*"I like meeting new people. I like having job coaches. They are special to me and help me to succeed so I can have a job in the community."*

# Employment Services

Open to participants aged 14 years and older, Employment Services assists individuals who have diverse abilities to achieve more independent lives by gaining and retaining competitive employment.

In 2021, Broadscope staff continued to address barriers created by the COVID-19 pandemic. This included searching for new employment for participants who lost their jobs due to COVID-related business closures and working with participants on skills training and building stamina after being off work.

Our Employment Services team continues to adopt creative strategies to make back-to-work or new-to-work transitions successful.



**4,680**

hours of direct employment services support

**100%**

of employment services consumers re-entered the workforce post-COVID-19-related job loss

**97%**

retention rate for jobs placed in 2021

**96%**

of consumers reported progress in personal employment-specific goals

**34**

community employment focused outreach and resource events were held in 2021

**1,311**

individuals were provided access to employment support and resources through outreach and events

**4020**

hours of independent living training skills provided

**47**

individuals served

**6**

new individuals enrolled in the program

**14**

events designed for socialization and inclusion for our Independent Living consumers

# Independent Living Program

The Independent Living program assists adults with disabilities to live as independently as possible in the community. Individualized services include finding accessible and affordable housing, arranging transportation, financial management skills training, health care coordination, and daily living skills training. In 2021, staff and participants were thrilled to begin gathering again for social engagement events.

Through the generosity of the Forest County Potawatomi Foundation, Broadscope was able to host several in-person events, including a Harvest Party at the Milwaukee Public Market, a Holiday Party at the Domes, and a Women's Group outing.





***"I like Broadscope because staff and activities help me maintain and acquire new independence skills. I was having trouble getting help from other programs. Broadscope customizes the program for me. One-on-one service!"***



*"Respite Care allows my child the opportunity to participate in activities that I am no longer physically able to help with. For me, it gives me a chance to tackle projects at home or spend time with my other children knowing that my child is in caring, capable hands."*

# Respite Care Coordination

The Respite Care Coordination program is critical to the well-being of the entire family. Parents and caregivers of children and adults with disabilities are constantly providing care and advocating for their loved ones. Respite care provides a break for errands, appointments, quality time with siblings or a spouse, and a general recharge. Broadscope assists families in coordinating respite care with the provider of their choosing, either referred by Broadscope or identified by the family, ensuring they have someone they can trust caring for their loved one.



**579**

families served

**80**

new families in program

**150**

event tickets donated

**99%**

of families report respite care reduced stress\*

**98%**

of families report respite care allowed for increased activities outside of caregiving\*

**781**

emergency respite hours provided

\*of those who responded to our annual survey

**219**

total consumers served

**23**

new consumers connected

**62%**

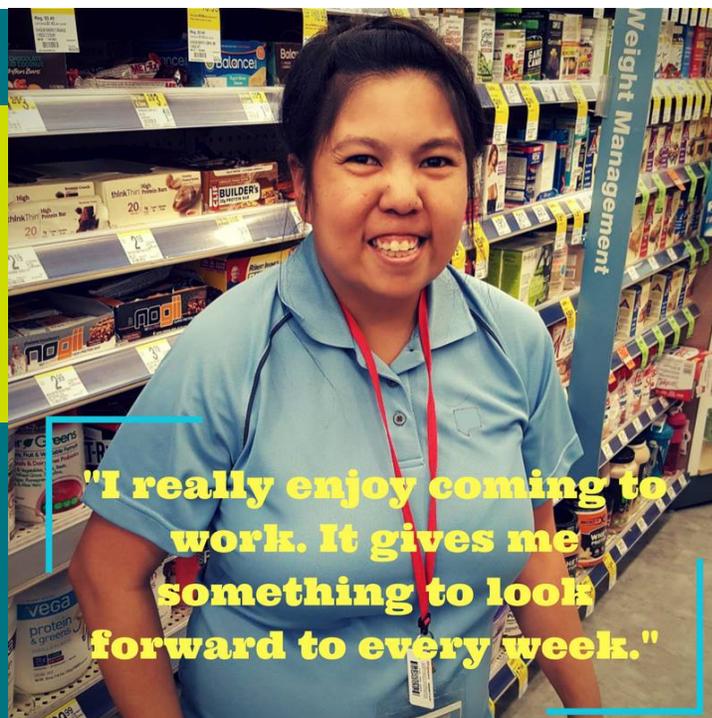
of consumers live in board and care facilities such as group homes or adult family homes

**30%**

live independently in apartments or semi-independently in supported housing

**5%**

of Representative Payee consumers live in long-term care facilities



**"I really enjoy coming to work. It gives me something to look forward to every week."**

## **Representative Payee Program**

The Representative Payee program provides services for people with disabilities who receive Social Security or Disability income and who have been identified as needing assistance managing their benefits. We ensure clients are protected from financial exploitation and that funds are being used appropriately and in their best interests.

# show us **YOUR** 50



## Show us Your 50!

The second annual Show Us Your 50 event was held in honor of Broadscope Disability Services celebrating more than 50 years of advancing opportunities for individuals with disabilities. Individuals participated in activities such as a 50-minute bike ride or shooting 50 free throws. Corporate partners' activities included a 50-minute Yoga class, a coffee shop fundraiser where 50% of proceeds were donated back to Broadscope, and a casual for-a-cause day with a goal of 50 participants.



**Scan the QR code to watch event highlights!**



TASTE  
OF  
MILWAUKEE

With a side of

TRIVIA



## Taste of Milwaukee (with a Side of Trivia)

Taking a step away from the historical version of this event--where local restaurants serve specialty dishes to more than 250 foodies and supporters--this year's *virtual* Taste of Milwaukee, held March 25, 2021, included a "Side of Trivia" where Broadscope supporters formed teams and competed to claim the title of Trivia Master! This format allowed us to be mindful of the health and safety of participants with team members participating virtually via phone or tablet. During breaks, participants watched videos featuring testimonials from clients and saw how their support positively impacts the lives of individuals with disabilities. VIP attendees were able to enjoy snacks from MKE Charcuterie. Seventeen teams (136 individuals) joined us for this fun and unique event! Although this event looked different this year, we were thrilled to have the opportunity to look at the event in a brand-new way and connect with our dedicated supporters.

# JOE'S

RUN, WALK  
AND ROLL



## Joe's Run, Walk, and Roll

This year marked the 25th Annual Joe's Run, Walk and Roll! In honor of this milestone anniversary, a competitive 5K option was added, and a new partnership was created with Tosa Fest. As the race concluded, Tosa Fest was gearing up, allowing attendees to continue the fun. We were thrilled to welcome back our long-time supporters and introduce Broadscope to a brand-new audience. In honor of the 25th Annual Joe's Run, Walk and Roll, the Lubarsky Family generously offered to match all funds raised by this event up to \$25,000!





# MOLSON COORS CHARLIE KAPP

CHARITY GOLF CHALLENGE

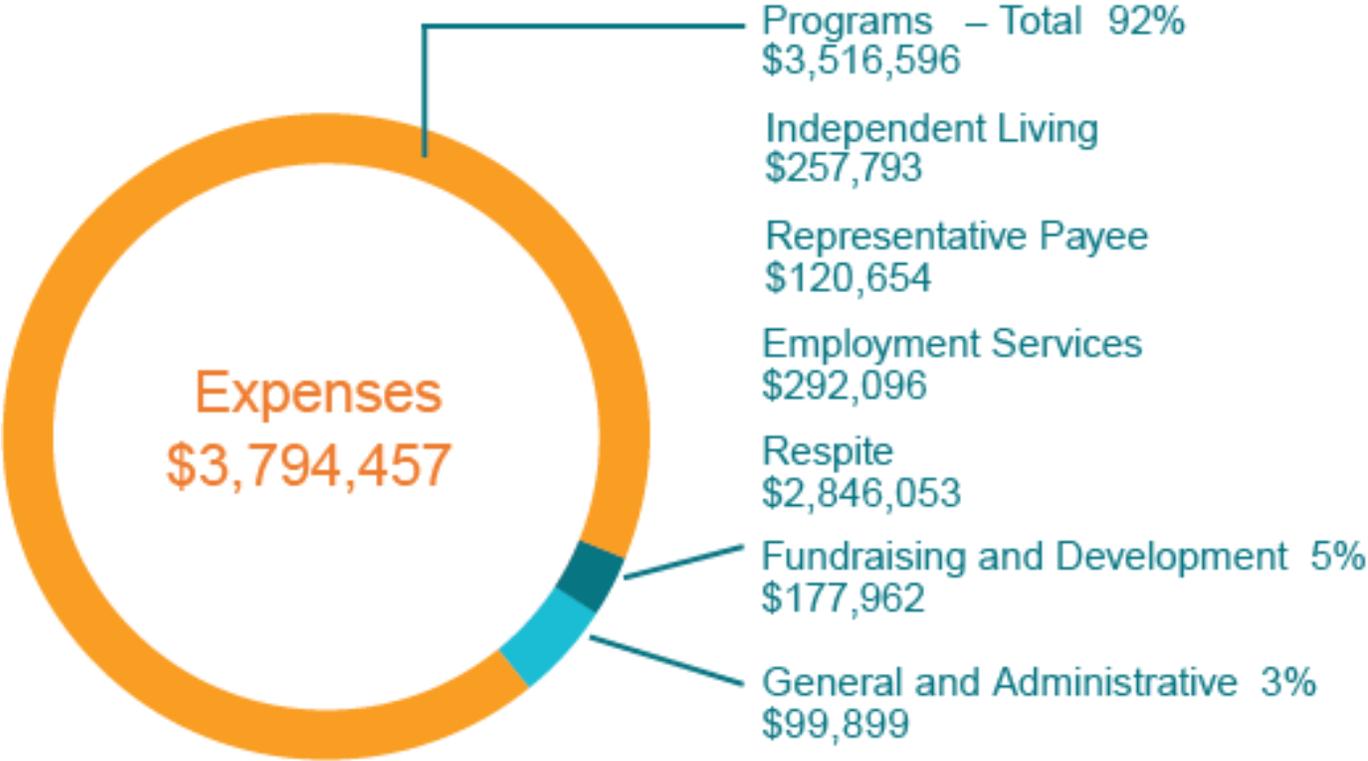
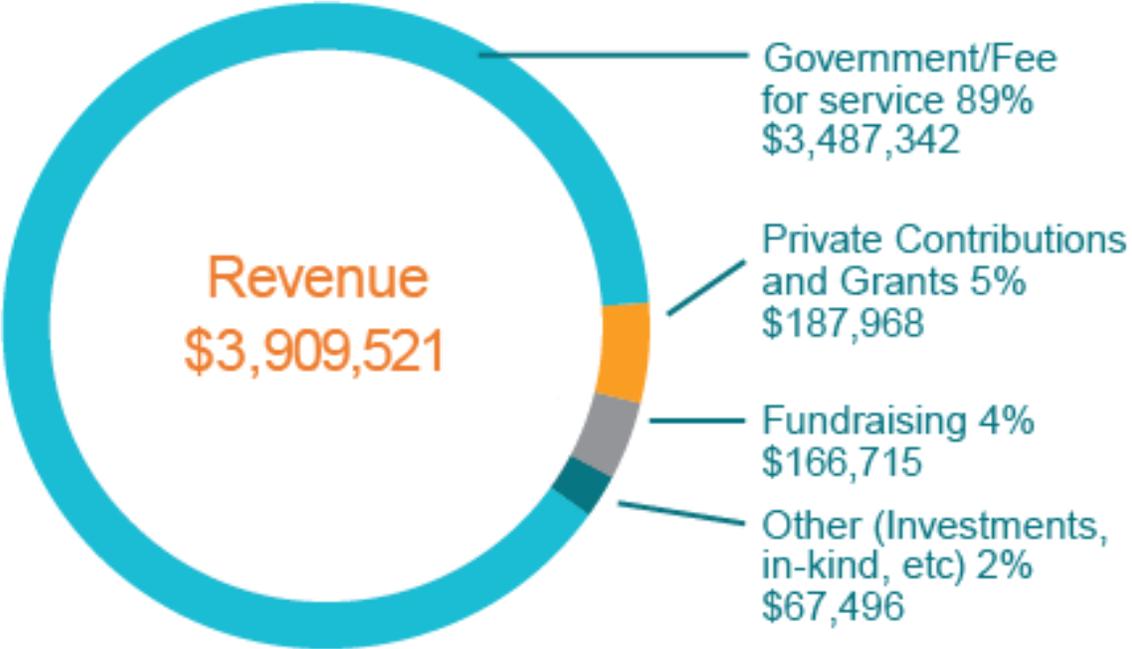


## Molson Coors Charlie Kapp Charity Golf Challenge



The 25th Annual Molson Coors Charlie Kapp Charity Golf Challenge was held at the University Club of Milwaukee on Aug. 23, 2021. The outing was founded in 1995 by Charlie Kapp, a 30-year sales executive for Miller Brewing Company, whose daughter, Dana, had cerebral palsy and passed away in 1988. Charlie served on the organization's board (then UCP-SEW and UCP National) until he passed away unexpectedly in 1996. In 1997, this event was named in his honor, and Charlie and Dana continue to be honored through our annual golf outing. This event would not be possible without the continued support of Molson Coors, the Kapp family, and our generous sponsors, donors, and golfers.

# Financial Summary



Total Year End Net Assets: \$1,648,437

# Donors & Supporters

## 10,000+

Anonymous  
Bader Philanthropies  
John R. Baumgartner  
Ryan & Heidi Engelhardt  
Forest County Potawatomi  
Community Foundation  
Joanne Burant Trust  
Racine Community Foundation

## 5,000-9,999

The Catholic Community  
Foundation  
Enerpac Tool Group  
Great Western Malting Co.  
MoLo Solutions  
Ryder  
SC Johnson & Son, Inc.  
Service Club of Milwaukee  
Smarelli Charitable Trust  
Stackner Family Foundation

## 1,000-4,999

AAA Innovations  
Associated Private Client  
Services  
Baird Foundation, Inc  
Ball Corporation  
Bank of Montreal  
Big Systems, LLC  
CDW Milwaukee Branch  
Centerline Steel, LLC  
CH Robinson  
ChemTreat  
Coyote Logistics, LLC  
Shaffer Trucking Crete Carrier  
Corporation  
Gene Dalhoe  
Robert Ekelman  
EMCOR Facilities Services  
Excello Marketing  
Ernst and Young  
Paul and Danielle Fischer  
Five O'Clock Steakhouse  
Foth Production Solutions, LLC

Francie Luke Silverman  
Foundation  
G&G Outfitters  
GAP Promo  
The Gardner Foundation  
Gold Star Transportation  
Grantek Systems Integration  
Graphic Packaging  
Gerald Harris  
Sally and Fred Hesselbein  
HH Global  
Insight  
Jane Kapp  
Tom and Laurie Landgraf  
Linda & Neal Lindquist  
Eric & Erin Lubarsky  
Joe & Ruby Jo Lubarsky  
Millis Transfer  
Mississippi Health Care  
Association  
Molson Coors  
MGIC Investment Corp  
Next Realty, LLC  
Norfolk Southern Corporation  
O'Leary and Anick  
John and Terri Olin  
Permobile  
Planned Packaging Of Illinois  
Corp.  
Pieper Electric, Inc./Ideal  
Mechanical  
Reilly, Penner & Benton LLP  
Paul and Mary Schinkowitch  
Schneider  
Shirley B. Neufeld Credit Shelter  
Trust  
Peter Steffen  
Teradata  
Tri-City National Bank  
Vilter Foundation  
We Energies Foundation, Inc.  
**500-999**  
Melissa and Scott Anderson  
Mary and Joel Anthony

Jay & Sara Baumgartner  
Mary Bea-Grubanowitch  
Dennis Bowe  
Edward and Dolores Croke  
Mark Eckhardt  
Michael and Donna Ferguson  
Tammie Flanders  
Grand Foundation  
Hammel, Green and  
Abrahamson, Inc  
Justin Holsen  
Landmark Credit Union  
Lance Lange  
Nancy Matancsi  
McLandsborough Giving Fund  
Christy Presser  
Randall Severson  
Skogen's Festival Foods  
Terry Stratton  
**250-499**  
Mary Bailey  
Jim Brusco & Renee  
St. Geroge-Bruso  
David Burchett  
Chiselled Grape Winery LLC  
Pam Maxson-Cooper and  
Jack Cooper  
Patrick Doyle  
James & Patricia Engelhardt  
Kassandra Frey  
Adam & Stephanie Gibas  
Miles Golson  
Jay Kapp  
Elliott King  
Gregory King  
Alicia Kleefisch  
Warren and Janet Konopacki  
Krause Funeral Homes and  
Cremation Services, Inc.  
Brian Beyer & Kay Nolan Beyer  
Jordan Pastron  
Kara Priem  
Brooke Slavens  
Kotryna Smith

## 250-499 (cont.)

Worth Realty  
Eric Zarling

## 100-249

AmazonSmile  
Michelle Bader  
Sara Barron  
Deanne Bates  
Julie Baumgartner  
Kelly Bell  
Kyle Bentzien  
Debra Boehmer  
Taylor Wilson  
Chuck Braeger  
Kathy Brekeller  
Matt Bruggink  
Cory Brunn  
Jakki Brunn  
Mark Bultman  
Marliyn Carrington  
Andrea Christensen  
Misti Corrigan  
James and Deborah  
Cunningham  
David Dean  
Laure Des Jardins  
John & Patti Dew  
Michael Dickow  
Tom Donovan  
Steve Endsley  
Chris Engelhardt  
Susan Farrell  
Zack Ferguson  
Patrick Floyd  
Heather Fortney  
Jan Francki  
Kim Freitag  
Matt Gailey

Andy Gallion  
Christopher Geiger  
Susan Gilhart  
Joanne Gruchalski  
Gary Haertlein  
Michael Halloran  
Erin Hansmann  
Mike Hartigan  
Keith Hess  
Dave Hingtgen  
Karol and Thomas Hoerth  
Macie House  
Sally Howe  
Emily Hughes  
Michael Humbarger  
Robert Johnston  
Joseph Jones  
Nicole Kelly  
Carly Kelly  
Kris Kelm  
Kerry Jackson  
Randy and Karla Klaybor  
Rebecca Klug  
Kelly Klus  
Patricia Kopish  
Connie Krupp  
Dan Leben  
Katie Leinenkugel  
Michael Lev  
Derrick Li  
Mary Lubarsky  
Anthony Lubarsky  
Patrick Mcguire  
Christopher Megal  
Madhav and Shubhada Mhaskar  
Milwaukee Milkmen  
Baseball, LLC  
Erika Noah  
Ted O'Leske

Michelle Olson  
Jeff Perkins  
Nicole Pliszka  
David Popp  
Steven Prueher  
Shawn Pulera  
Becky Reis  
Ralph and Shirley Ress  
Sandra Ress  
Richard S & Sharon M.  
Stefanski Trust  
Douglas Rogalla  
Jeff Schaefer  
Gwen Scheel  
Brian Scheller  
Theresa Schinkowitch  
Alyssa Schnorenberg  
Joe Schueller  
Sally Slavens  
Katie Smith  
Thomas Stefaniak  
Natalie Steffen  
Jessica Thoen  
Rosemary Tobiasz  
Ana Maria Treiber  
Harris Turer  
Nicki and John Turlais  
UnitedHealth Group  
Rochelle Upright-Sexton  
Keeley Wallis  
Christopher Walter  
Daniel Webber  
Matthew Wells  
Lee and Phyllis Wenhart  
Ben West  
Mike Wilcox  
Kimula Wilson  
Kevin Worden  
Stacey Zanck



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