

broadscope

DISABILITY SERVICES



JOE'S

RUN, WALK
AND ROLL



HOYT PARK | SEPTEMBER 7, 2024

broadscope

DISABILITY SERVICES

For over 50 years, Broadscope Disability Services has been advancing opportunities for individuals with disabilities and their families.

We support over 1000 individuals annually, by fostering inclusion and empowering freedom of choice through our Respite Care, Employment Services and Independent Living programs.

broadscope.org



JOE'S RUN, WALK AND ROLL



Founded in 1975 by Joe Lubarsky as a sit up contest at his home, this event has blossomed over decades into a fully-accessible, competitive 5k where participants can run, walk, or roll their way to the finish line!

This family-focused event also features inclusive activities and lunch -- all which help to raise awareness and funds for people living with disabilities and their families.

Proceeds from this event benefit Broadscope Disability Services' Respite Care, Independent Living, and Employment Services programs.

Joe Lubarsky lives with Cerebral Palsy, and is a champion for all people with disabilities. We hope you will join us in honoring him and his efforts by joining us as a sponsor for this event.



JOE'S SPONSORSHIP LEVELS

RUN, WALK
AND ROLL



PRESENTING SPONSOR - 7000

- Prominent sponsor logo on promotional event materials and digital communications*
- Recognition at event introduction and reception with opportunity to address participants
- Opportunity to provide quote for event website and social media

T-SHIRT SPONSOR - 4000

- Prominent sponsor logo on event t-shirts*
- Sponsor logo on signage at registration trailer

ABOVE SPONSORSHIPS INCLUDE A PROMOTIONAL BOOTH AT THIS EVENT

PHOTO BOOTH SPONSOR - 3000

- Sponsor logo displayed as watermark on all photo booth photos
- Sponsor logo on signage at photo booth

SWEET TREATS SPONSOR - 3000

- Sponsor logo on signage at the sweet treats booth

AWARD SPONSOR - 2000

- Sponsor logo on back of award medals
- Recognition during award ceremony

LUNCH SPONSOR - 2000

- Sponsor logo on signage at lunch

ROUTE SPONSOR - 1500 (3 available)

- Prominent sponsor logo on route signs

ALL ABOVE SPONSORSHIPS INCLUDE:

- PRESS RELEASE INCLUSION
- SOCIAL MEDIA MARKETING
- SPONSOR LOGO ON EVENT T-SHIRTS*
- SPONSOR LOGO AND HYPERLINK ON EVENT WEBSITE

WATER STATION SPONSOR - 1000

- Prominent sponsor logo on event water station signs*
- Sponsor logo and hyperlink on event website and social media

FRIENDS OF BROADSCOPE SPONSOR - 500

- Sponsor logo on event promotional materials, social media and website

DEADLINE FOR SPONSORSHIP: AUGUST 9, 2024

* print deadlines apply



RESERVE YOUR SPONSORSHIP TODAY!

EMAIL MARY SCHINKOWITCH
MSCHINK@BROADSCOPE.ORG | 414-329-4505

JOE'S

RUN, WALK
AND ROLL



SATURDAY, SEPTEMBER 7, 2024
HOYT PARK, WAUWATOSA

broadscope.org/events

