



MOLSON COORS CHARLIE KAPP

CHARITY GOLF CHALLENGE



The Molson Coors Charlie Kapp Charity Golf Challenge was founded in 1995 by Charlie Kapp, a 30-year sales executive for Miller Brewing Company, whose daughter, Dana, had cerebral palsy and passed away in 1988.

Charlie served on the organization's board (then UCP-SEW and UCP National), until he passed away unexpectedly in 1996. In 1997, this event was named in his honor. Charlie and Dana continue to be honored with our annual golf outing. Broadscope is beyond grateful for the continued contributions of Molson Coors and the Kapp family and their friends which help us keep this event, in Charlie and Dana's honor, alive.

Proceeds from this event support the Independent Living, Employment Services and Respite Care Coordination programs provided by Broadscope Disability Services.

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28th Annual Molson Coors

Charlie Kapp Charity Golf Challenge Sponsorship Opportunities



\$10,000.... **PRESENTING SPONSOR (1)**

- Two Foursomes
- Recognition during reception and via signage at course start
- May supply a company banner to be displayed at event
- Promo post on social media pages and company logo on social media banners
- Logo inclusion on all pages in program book; Full page color ad on back cover of program book

\$8,000.... **GIFT SPONSOR (2)**

- Recognition at course start; signage at golfer gift bag table
- High quality gift with company logo
- Full page ad in program book

\$7,500.... **FOURSOME CONTEST (1)**

- Sponsor golf foursome gift
- Company logo on gift bag
- Full page ad in program book

\$6,000.... **GOLF BALL SPONSOR (1)**

- Recognition at course start
- Company logo on golf balls- Sleeve of golf balls to be provided to each golfer
- Half page ad in program book

\$5,000.... **VOLUNTEER SPONSOR (1)**

- Company logo on volunteer polo shirt sleeve
- Half page ad in program book

\$4,500.... **GOLF CART SPONSOR (1)**

- Recognition at course start and via signage on golfer carts
- Half page ad in program book

\$4,500.... **SUNSCREEN SPONSOR (1)**

- Company logo on sunscreen bottle
- Half page ad in program book

\$4,000.... **PREMIER SPONSOR:** Select from these sponsorship options

• **HOLE-IN-ONE SPONSOR (3)**

1 Major Prize Hole with exclusive tee sign, signage with company logo at secondary prize hole, Half page ad in program book

• **PUTTING CONTEST SPONSOR (1)**

Signage at the putting green, Half page ad in program book

• **SCORECARD SPONSOR (1)**

Company logo prominently displayed on scorecard, Half page ad in program book

• **50/50 RAFFLE SPONSOR (1)**

Logo on 50/50 tickets, Recognition by 50/50 volunteers, \$1,000 from sponsorship put into 50/50 raffle, Half page ad in program book

• **LOTTO SPONSOR (1)**

Recognition by Lotto volunteers, \$1,000 from sponsorship put into Lotto, Half page ad in program book



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\$3,500.... **CHAMPION SPONSOR:** Select from these sponsorship options

- **LONGEST DRIVE SPONSOR (1)**
Sign at hole with longest drive contest
- **CLOSEST TO PIN SPONSOR (1)**
Sign at hole with closest to pin contest
- **LUNCH SPONSOR (1)**
Recognition via signage at Lunch
- **DINNER SPONSOR (1)**
Recognition via signage at Dinner
- **AUCTION SPONSOR (1)**
Recognition on all auction signage
- **BEVERAGE SPONSOR (1)**
Can Coolies with your logo for all golfers
- **SNACK SPONSOR (1)**
Signage on snack cart

\$3,000.... **PARTNER SPONSOR:** Select from these sponsorship options

- **REGISTRATION SPONSOR (1)**
Signage at registration
- **DRIVING RANGE SPONSOR (1)**
Signage at the driving range
- **MULLIGAN SPONSOR (1)**
Company logo on mulligan mint

ALL SPONSORSHIPS ABOVE ALSO INCLUDE:

- 1 Foursome
- Opportunity to place item in swag bags
- Sponsor recognition in program book and event web page

ADDITIONAL OPPORTUNITIES

- \$2,500....CORPORATE FOURSOME
• Tee sign and sponsor recognition w/logo in program book
- \$2,000....FOURSOME
- \$600.....HOLE SPONSOR
• Tee sign and sponsor recognition w/logo in program book



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CHARLIE KAPP**
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All proceeds benefit the ever-growing need for Broadscope Disability Service's Independent Living, Employment and Respite Care Coordination programs.

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